

Arthur Brousseau-Regaudie

(438) 395-2453 | arthurbregaudie@gmail.com | Montreal, QC

arthurbr.ca

Versatile designer seeking a creative team to share my artistic vision and communication skills. With nearly 5 years of experience as a designer, art director, and front-end dev, I bring a unique, community-oriented, and inclusive perspective to various design fields, with experience in corporate settings, freelance work, and social media spheres.

Professional experience

2021 - present

Graphic Designer, V1 Studio

- Creation of graphics (posters, web posts, templates for social media, year-end reports) adapted in various formats for the company and its different programs, all while adhering to a pre-defined broadcasting schedule
- Development of different templates for use in company presentations (pitch, information sessions, internal meetings)
- Creation of different branding guidelines for the various programs offered by the company for use on social media and printed mediums
- Creation of a new bilingual website using Squarespace (organizational chart, design, content creation) and continuous website maintenance (creating new pages, adding new content, translation, and other tasks)
- Merchandise design (business cards, shirts)
- Assisted in the creation of the 'Zones Grises' podcast

2022 - present

Freelance Designer

- Art direction (ideation, design, execution) for the release of various music projects (album covers, promotional visuals, 3D animations)
- 3D character modeling for promotional purposes, 3D printing, and other applications
- Creation of promotional posters (2D & 3D) for various events (parties, collaborations and more)

Past clients include: EA Sports FC, Pangram Pangram Foundry, Pajar, 300ENT, Ringleaders, Messan Studios, DNA Club, A5 Hospitality, ElleLui, DNA Club, RXNZO

2020-2022

E-Commerce Coordinator, Off The Hook Montreal

- Creation of visual content (web posts, templates for social media, event posters) for the website and social media platforms (70K followers) while working with a established brand guidelines
- Content creation adapted for print (large-format posters, brochures) to be presented and distributed in-store for all-purpose transactions and events
- Daily uploading of products on the Shopify platform while adhering to predefined writing formatting, and scheduling standards
- Regular website audits to identify and correct anomalies
- Created 3D visuals to be used on the Off The Hook Spotify platform

Education

2022

Bachelor of Fine Arts in Design, Concordia University

2019

Technique d'intégration multimédia, Cégep Edouard-Montpetit

2019

Related Experiences

Web development intern, RCF Corsica

Two-month internship at the Radio Chrétienne Francophone, located in the city of Ajaccio in Corsica.

- Complete redesign of the website, from the UX ideation phase to mockups (Figma), programming (HTML/CSS/JS/PHP), and deployment on WordPress.
- Weekly presentations to the rest of the team to ensure the project's progress and to gather their feedback on the new interfaces.
- QA'ed the website and worked through the Wordpress front and back end to ensure the design was executed in its intended form.
- Authored and implemented a user-friendly, easy to use document enabling the rest of the team to fully utilize the new website.

Skills

- Proficient in Adobe Photoshop, Illustrator, Indesign and Figma
- Experienced with 3D modelling softwares (Blender, Marvelous Designer, Daz Studio)
- Skilled in video editing (Premiere Pro, After Effects, Media Encoder)
- Well-versed in social media interfaces (Tiktok, Instagram, Twitter/X, Pinterest, Facebook, etc.)
- Experienced in web design and programming (HTML5, CSS3, JS6) and related CMS (Wordpress, Squarespace, Shopify)
- Bilingual french/english

REFERENCES [Available Upon Request]