

Arthur Brousseau-Regaudie

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Professional experience

2021 - present

Graphic Designer, V1 Studio

- Creation of graphics (posters, web posts, templates for social media, year-end reports) adapted in various formats for the company and its different programs, all while adhering to a pre-defined broadcasting schedule
- Development of different templates for use in company presentations (pitch, information sessions, internal meetings)
- Creation of different branding guidelines for the various programs offered by the company for use on social media and printed mediums
- Creation of a new bilingual website using Squarespace (organizational chart, design, content creation) and continuous website maintenance (creating new pages, adding new content, translation, and other tasks)
- Merchandise design (business cards, shirts)
- Assistance in the creation of the 'Zones Grises' podcast

2022 - present

Freelance Designer

- Art direction (ideation, design, execution) for the release of various music projects (album covers, promotional visuals, 3D animations)
- 3D character modeling for promotional purposes, 3D printing, and other applications
- Creation of promotional posters (2D & 3D) for various events (parties, collaborations and more)

Past clients include: EA Sports FC, Pangram Pangram Foundry, Pajar, 300ENT, Ringleaders, Messan Studios, ElleLui, DNA Club, RXNZO

2020-2022

E-Commerce Coordinator, Off The Hook Montreal

- Creation of visual content (web posts, templates for social media, event posters) for the website and social media platforms (70K followers) while working with a established brand guidelines
- Content creation adapted for print (large-format posters, brochures) to be presented and distributed in-store for all-purpose transactions and events
- Daily uploading of products on the Shopify platform while adhering to predefined writing formatting, and scheduling standards
- Regular website audits to identify and correct anomalies
- Created 3D visuals to be used on the Off The Hook Spotify platform

Education

2022

Bachelor of Fine Arts in Design, Concordia University

2019

Technique d'intégration multimédia, Cégep Edouard-Montpetit

Skills

- Proficient in Adobe Photoshop, Illustrator, Indesign and Figma
- Experienced with 3D modelling softwares (Blender, Marvelous Designer, Daz Studio)
- Skilled in video editing (Premiere Pro, After Effects, Media Encoder)
- Experienced in web design and programming (HTML5, CSS3, JS6) and related CMS (Wordpress, Squarespace, Shopify)
- Bilingual french/english